



Date: Thursday, April 24, 2025

Location: 101 College Street
RUN OF SHOW – AGENDA

10:00 a.m. – Registration Opens

Check-in and receive Badge

10:30 a.m. – Keynote Address

Location: Room 123A

11:00 a.m. – AI-Driven Marketing & Brand Strategy in Life Sciences

Speaker: Mike Raleigh, President of Digital Surgeons

Format: Open Discussion + Town Hall

Focus: AI marketing, data analytics, and brand innovation

Location: Room 123A

12:00 p.m. – Networking Box Lunch + Sponsor Showcase

Location: Room 123A

1:00 p.m. – From Startup to Scale to Sale

Speaker: Bill Moschella

Format: Town Hall

Focus: Strategies for scaling biotech companies and preparing for acquisition

Location: Room 123A



2:00 p.m. – Coffee Break

Refreshments and Networking

2:15 p.m. – Beyond AI – The Human Side of Biotech Innovation

Speaker: Dr. David I. Rosenthal, Yale School of Medicine & AlleyCorp

Format: Interactive Town Hall

Focus: Ethics, leadership, and equity in biotech innovation

Location: Room 123A

3:00 p.m. – Short Break

3:15 p.m. – Panel: The Biotech Talent Crunch

Topic: *Strategies for Building and Retaining the Future Workforce*

Moderator: Bo Bradstreet (Connecticut Innovations)

Panelists: Garrett Sheehan, Amy Fenollosa

Focus: Workforce development and talent solutions in life sciences

Location: Room 123A

4:00 p.m. – Conference Concludes