

NEBCO26

New England Bio-Community Leadership Conference

April 2, 2026
101 College Street - New Haven, CT
10am to 4pm

Produced By
NEBCO
Event Services

SPONSORSHIP PROSPECTUS

Why NEBCO26 . . . !

NEBCO26 | Where Business Meets Bio | Where Real Conversations Begin

When

April 2, 2026

Location

101 College Street, New Haven, at the center of New England's innovation corridor.

NEBCO26 isn't your typical life sciences event. It's a connection-first experience built for executives, innovators, and operators who are ready to drive real business...not just collect badges!

We're convening leaders across biotech, healthcare, marketing, finance, and public sector strategy for open, high-value dialogue and collaboration that leads to lasting partnerships.

After a highly praised first year, NEBCO returns with an even more laser focused approach to driving growth, connections, and opportunity across New England's bioscience economy:

- **High-Access Networking**
 - Built to create real B2B conversations and unlock partnerships, customers, capital, and collaborations.
- **Curated Programming**
 - Skip the surface-level panels. NEBCO sessions are outcome-oriented, offering actionable insights for those doing business in life sciences.
- **Cross-Sector Collaboration**
 - Designed for direct connection across roles and industries...from biotech startups and pharma giants to service providers, facility leaders, and investment teams ready to scale the region's innovation economy.

What's New in 2026

NEBCO HUDDLES

Small-group, topic-driven discussions featuring biotech, capital, government, and community voices. Think insights not keynotes, and introductions that matter.

Business-Driven Topics

Built to reflect what's next in strategy, talent, and growth:

- The AI-Powered Patient Journey
- Marketing & Commercial Strategy
- Site Readiness & Infrastructure Strategy: From Vision to Operational Reality
- VC, Finance & Strategic Growth
- Workforce Innovation & Talent Strategy
- The Last Mile: Innovation Meets Implementation

NEBCO26 is for leaders who want more than a seat, they want access, clarity, and real connection.

Bring your voice. Make your mark. Let's shape what's next.

NEBCO26 Attendee Experience & Engagement



WHO YOU'LL MEET AT NEBCO26

NEBCO26 unites the boldest minds driving the next era of bioscience and healthcare innovation.

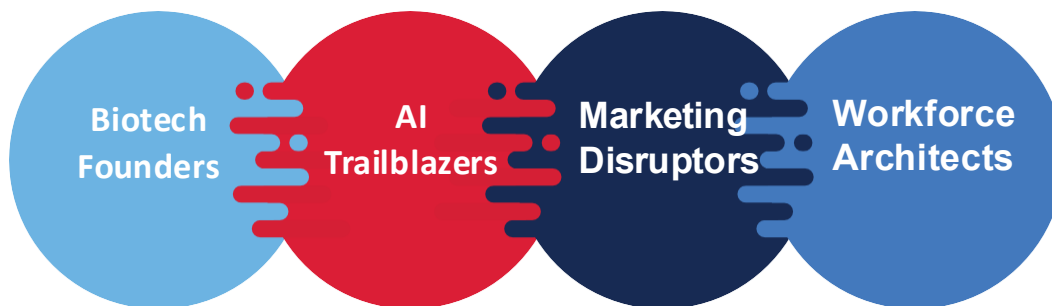
From AI trailblazers and workforce architects to biotech founders, marketing disruptors, and capital strategists, this is where New England's life science leaders gather to connect, collaborate, and ignite new opportunities.

Whether you're scaling a startup, growing a brand, funding the future, or shaping tomorrow's talent.

NEBCO26 is built for meaningful B2B connection, insight-rich dialogue, and action that lasts long after the conference ends.

Expanded Attendee Ecosystem for 2026:

- Founders & Growth-Stage Executives
- Marketing & Communications Leaders
- Investors, Venture Funds & M&A Advisors
- State & Workforce Development Agencies
- Innovation Officers & AI Strategists
- Hospital, Health System & Academic Partners
- Operations & Facility Strategy Leaders in Biotech & Healthcare
- Business Development Teams Exploring Regional Growth & Expansion
- Infrastructure, Real Estate, and Site Planning Professionals Supporting Innovation Spaces



From AI to ROI - Join the Conversations Shaping What's Next

NEBCO HUDDLES bring together leaders across life sciences, healthcare, and innovation for small-group, high-impact dialogue.

Explore urgent opportunities in AI-powered marketing, workforce transformation, infrastructure strategy, capital planning, and operational growth, all through the lens of actionable business development.

These small-group, expert-led sessions are where real insight is shared, bold ideas are sparked, and meaningful relationships are built.

Huddle Up. Level Up.

*Interested in
Sponsoring &
Conducting a
NEBCO HUDDLE
Let Us Kow !!!*

COME TO CONNECT



NEBCO 2026 offers a dynamic platform for connection, collaboration, and visibility. From start-ups to established leaders, attendees gain direct access to decision-makers from across New England's bioscience, healthcare, investment, and innovation communities.

We don't silo sponsors or segment conversations. As a participant, your team is fully integrated into the experience with opportunities to share your voice through sessions, roundtables, and now, **NEBCO Huddles**.

Whether you're looking to meet strategic partners, engage policy leaders, or grow brand visibility, NEBCO is where conversations turn into collaborations.

YOUR OPPORTUNITY TO TAKE THE LEAD

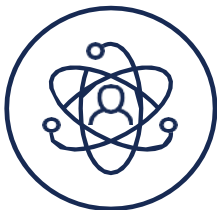


NEBCO 2026 invites organizations across the ecosystem to step forward — not just as attendees, but as **leaders, storytellers, and changemakers**.

Through NEBCO Huddles, speaking slots, and sponsor-driven activations, companies and innovators can:

Share breakthrough ideas or technologies, Highlight team success stories or regional impact
Pitch their company's mission to an audience that can act on it, Elevate brand presence through authentic, expert-driven engagement

INSPIRE NEW RELATIONSHIPS THAT SHAPE THE LANDSCAPE OF HEALTH CARE



NEBCO 2026 is where cross-sector leaders connect over what's next. Attendees gain practical insight and peer-to-peer value through shared challenges, bold ideas, and future-focused themes, including:

- How We're Using AI to Reach the Right Audience, Not Just a Bigger One
- Scaling Thoughtfully: How We're Preparing for Growth Without Burning Out
- Selling the Science: Strategies for Commercial Teams That Work
- From Idea to Pilot: Getting Healthcare Buyers to Say Yes
- Hiring for Grit, Curiosity & Collaboration in a Regulated Industry
- Navigating Partnerships Without Red Tape or Regret
- From Interns to Impact: Building the Next Gen Biotech Team
- Storytelling That Sticks: Brand-Building in a Scientific World

NEBCO26 Attendee Experience & Engagement



NEBCO HUDDLES

Lead a NEBCO Huddle: Share Ideas. Showcase Your Brand. Spark Real Connections.

NEBCO HUDDLES are **small-group, peer-powered sessions** designed for **authentic dialogue - not passive listening**. These are **not panels**; they're **roundtables with purpose**.

As a **Huddle Leader**, you'll shape the conversation, share insights, and spark meaningful exchanges with fellow professionals around the table. Whether you're a **founder, strategist, investor, marketer, innovator, or ecosystem partner**, this is your chance to:

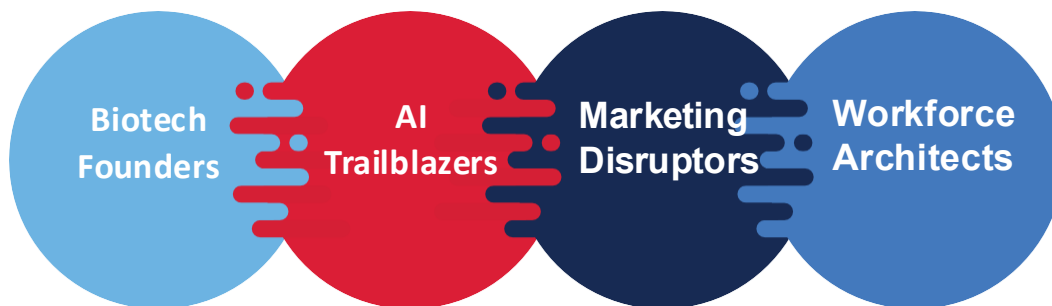
- Highlight your expertise**
- Position your business or service**
- Build high-value, B2B connections**
- Showcase your brand as a convener of ideas**
- Engage with attendees who care about your space**

Leading a Huddle gives you the platform to **drive business, influence conversations, and build new partnerships**, all while showing up as a leader in New England's evolving innovation economy.

Lead a NEBCO Huddle: Spark Conversations That Drive Impact

Apply to Lead a NEBCO Huddle and help shape the future of **biotech, health, AI, and business innovation** across the region.

Connect with engage@nebco.org to learn more



Huddle Up. Level Up.

GET YOUR BRAND IN FRONT OF KEY HEALTH CARE DECISION MAKERS.

We offer a range of options to fit your organization's goals and budget.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - 1 Available

\$15,000

BENEFITS INCLUDE:

- **Headliner Rights to Conference** i.e. *New England BioCommunity Leadership Conferences Brought to you by YOUR COMPANY*
- Sponsor supplies own exhibit or work with NEBCO to create
- 6 Complimentary Registrations
- 10' X 10' Island Exhibit Space Includes:
 - Coffee + Beverage Service (water and soft drinks)
 - 1 - 60" Monitors on Stand (no laptop)
 - Electricity and Wastebaskets
- Pre & Post Event Attendee lists with Email Addresses (One-time use each)
- Logo and Link on Website
- Logo on On-site Signage
- Logo and Link in at least one Pre Conference Email
- Logo and Link in at-least one Post Conference Email
- Sponsor can provide their own exhibit or work with NEBCO
- Opportunity to host a NEBCO HUDDLE

GOLD SPONSOR - 1 Available

\$10,000

BENEFITS INCLUDE:

- Sponsor supplies own exhibit or work with NEBCO to create
- 4 Complimentary Registrations
- 10' X 10' In-Line Exhibit Space Includes:
 - 1 - 60" Monitors on Stand (no laptop)
 - Electricity and Wastebaskets
- Pre & Post Event Attendee lists with Email Addresses (One-time use each)
- Logo and Link on Website
- Logo on On-site Signage
- Logo and Link in at least one Pre Conference Email
- Logo and Link in at-least one Post Conference Email
- Opportunity to host a NEBCO HUDDLE

SILVER SPONSOR – 2 Available

\$7,500

BENEFITS INCLUDE:

- Sponsor supplies own exhibit or work with NEBCO to create
- 4 Complimentary Registrations
- 8' X 10' In-Line Exhibit Space Includes:
 - 1 - 60" Monitors on Stand (no laptop)
 - Electricity and Wastebaskets
- Summit Attendee Pre-event Mailing List (Email Addresses included)
- Logo and Link in at least one Pre Conference Email
- Logo and Link in at-least one Post Conference Email

TABLETOP BOOTH

\$2,500

BENEFITS INCLUDE:

- 2 Complimentary Registrations
- Includes:
 - Table
 - Two Chairs
 - Electricity
 - Wastebasket
- Summit Attendee Pre-event Mailing List (Email Addresses NOT included)

SPONSORSHIP OPPORTUNITIES

TRACK SPONSOR

INCLUDES TABLETOP BOOTH

4 COMPLIMENTARY REGISTRATIONS | \$5,500 | 3 AVAILABLE

Align your brand with specific topics/issues to appeal to a target audience that is demonstrating a particular interest connection with your solution. Also includes:

- Seat drop for all sessions in the track. Seat drop is responsibility of sponsor to print, ship and place on seats. Includes a NEBCO HUDDLE Table for continued conversations.

2026 NEBCO Session Tracks. *Final tracks shaped by sponsor insights to maximize relevance and opportunity.*

AI-Powered Discovery & Patient Experience

How AI, machine learning, and digital platforms are redefining R&D, diagnostics, patient engagement, and clinical outcomes—from early discovery through to long-term care.

Perfect for: AI startups, CMOs, digital health strategists

Ideal sponsors: AI/ML firms, digital platforms, CRM tools, patient engagement tech

Workforce Innovation & Future Skills

Strategies to attract, train, and retain the next generation of biotech and healthcare talent. Tackling the talent gap with action, not just ideas.

Perfect for: HR leaders, talent strategists, workforce orgs

Ideal sponsors: Universities, staffing firms, HR tech, workforce coalitions

The Last Mile: Innovation Meets Implementation

Where discovery meets delivery, and a new journey begins. This track explores how companies are closing the gap between innovation and real-world adoption through smart commercialization, patient advocacy, and digital engagement tools. From aligning with care teams to guiding patients and consumers through complex decisions, this is where breakthroughs become impact.

Perfect for: CMOs, commercial leaders, business development execs, digital health strategists, brand teams

Ideal sponsors: Commercialization platforms, digital patient engagement firms, marketing agencies, care coordination tools, customer advocacy technologies, life science CRM/PRM providers

Biomufacturing & Infrastructure Readiness

What it takes to scale - faster. This track focuses on the buildout, supply chain, and operational agility needed to meet biotech demand.

Perfect for: Ops execs, engineers, facilities teams

Ideal sponsors: CDMOs, architects, builders, logistics providers

Commercial Strategy & Brand Positioning

Standing out in a noisy world. How companies are building trust, gaining mindshare, and activating new markets.

Perfect for: Marketing leaders, commercial teams, business units

Ideal sponsors: Agencies, branding firms, media groups, sales tech providers

Finance, Investment & Strategic Growth

Capital planning for what's next - covering everything from early-stage investment to operational scale-up and risk management.

Perfect for: CFOs, VCs, growth operators

Ideal sponsors: Investment firms, accounting/consulting groups, private equity, banks

To Secure Your Sponsorship Contact
James@NEBCO.org

SPECIAL SPONSORSHIP OPPORTUNITIES CONTINUED

INCLUDES ALL THE BENEFITS OF A SUPPORTING SPONSORSHIP

Please note: Product offerings and meeting agenda are subject to change.

EDUCATIONAL SESSIONS

INVESTMENT

PARTNER PROGRAMMING SPONSOR **\$5,000**

2 Available / Includes Tabletop Sponsor benefits plus enhanced visibility

Sponsors have the opportunity to co-create and lead a **45-minute educational session** in collaboration with NEBCO, featured during the NEBCO26 conference program.

Content must be **noncommercial**, aligned with the **event's 2026 themes** and **approved by NEBCO**.

Sponsors are responsible for developing the presentation and recruiting hospital or health system leaders, subject matter experts (SMEs), or other thought leaders.

One executive from the sponsoring organization may be included as a speaker (pending NEBCO approval).

Includes:

- **Premium logo placement** in conference promotions, agenda, and signage for the sponsored session
- **2 additional complimentary registrations** added to the sponsor's package
- **Elevated thought leadership exposure** during a high-value session block

This opportunity is ideal for organizations seeking to demonstrate leadership, build credibility, and connect with healthcare and life sciences decision-makers in a curated, content-rich setting.

Sponsor receives 2 additional complimentary registrations to their supporting allotment.

SPONSORED PANEL **\$5,000**

1 Available

Sponsor provides one participant in an educational session developed with NEBCO. NEBCO will set the topic and session description and identify the moderator and speakers (approximately 2).

Sponsor receives 2 additional complimentary registration to their supporting allotment.

To Secure Your Sponsorship Contact
James@NEBCO.org

SPECIAL SPONSORSHIP OPPORTUNITIES CONTINUED

INCLUDES ALL THE BENEFITS OF A SUPPORTING SPONSORSHIP

Please note: Product offerings and meeting agenda are subject to change.

NETWORKING EVENTS

INVESTMENT

WELCOME POWER-UP **\$3,000**

Sponsorship of welcome power-up w/ coffee, fruits and pastries, including acknowledgment in the Conference Guide, signage throughout event, logo on tabletop tent cards and logo on napkins. Additionally, signage will be placed in the power-up area featuring thought leadership from the sponsor (Creative requires NEBCO approval).

WORKING BOX LUNCH **\$3,000**

Includes sponsorship of one (1) lunch including acknowledgment in the Conference Guide, signage throughout event, logo on tabletop tent cards and logo on napkins. Additionally, sponsor will have the opportunity to present their company and product on the stage during the expo in a theater style set-up. (Topic requires NEBCO approval).

COFFEE BREAKS **\$1,500**

Sponsorship of four (3) breaks including acknowledgment in the Conference Guide, signage throughout event, logo on tabletop tent cards and logo on napkins. Additionally, signage will be placed in the break area featuring thought leadership from the sponsor (Creative requires NEBCO approval).

NEW HAVEN STYLE CLOSING RECEPTION **\$6,500**

Sponsorship of the Closing Reception includes acknowledgment in the Conference Guide, signage throughout event and logo on napkins. Additionally, signage will be placed in high traffic areas of the hall featuring thought leadership from the sponsor (Creative requires NEBCO approval). The menu will showcase the many foods and beverages local to the New Haven area.

Sponsor receives 4 additional complimentary registration to their supporting allotment

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